



# Michigan Association of Fairs & Exhibitions

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[www.michiganfairs.org](http://www.michiganfairs.org)

September 2009

Re: **2010 Showcase**

Dear M.A.F.E. Members:

The 125<sup>th</sup> Annual Michigan Association of Fairs & Exhibitions Convention will be held January 7, 8, 9, 2010 at the Amway Grand Plaza in Grand Rapids, Michigan. It promises to be a great time, as we celebrate the 125<sup>th</sup> MAFE Convention.

You are invited to participate in the Showcase to be held on Thursday evening, January 7, 2010. This is a very popular and highly anticipated event, and is a tremendous opportunity to display your talent to the majority of Fairs and Festivals in Michigan. There may also be an opportunity for a couple of acts to Showcase Friday evening, January 8 also.

If you are interested in appearing in the Showcase and meet the criteria of the enclosed rules and regulations, please submit a letter of application, DVD-video and a short biography of the act by November 6, 2009 to:

Jan Murphy  
Branch County 4-H Fair  
262 Sprague St  
Coldwater, MI 49036

There are a limited number of available slots for acts to perform.  
Applicants will be notified of their selection and participation.

Please submit your application as early as possible.

If you have any questions, you can contact us at 517.278.5367 or e-mail: [fairgrounds@cbpu.com](mailto:fairgrounds@cbpu.com)

Sincerely,

*Jan Murphy*

Jan Murphy, Chairman  
Showcase Committee

**Convention dates: January 7-9, 2010 – 125<sup>th</sup> Annual Convention;**  
January 13-15, 2011; January 12-14, 2012; January 10-12, 2013; January 9-11, 2014  
at the Amway Grand Plaza Hotel & DeVos Place, Grand Rapids MI.

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# SHOWCASE 2010

## *RULES and REGULATIONS*

1. In order to submit an application to Showcase, an agency or act must be a member of Michigan Association of Fairs & Exhibitions in good standing for **two** years.
2. Each agency or member of act must register for the convention, have proper identification and pay a \$25.00 fee for showcasing.
3. Each act will be allowed fifteen (15) minutes to perform, including introduction.
4. The Michigan Association of Fairs & Exhibitions will be responsible for providing the following:
  - ✓ Room to showcase
  - ✓ Staging, sound equipment, lighting, and stage power
  - ✓ Emcee
5. All acts must provide their own instruments and be present at the Showcase site for rehearsal three hours prior to opening time.
6. Acts may **not repeat** at the Showcase for more than two consecutive years.
7. An agency that is confirmed for the Showcase but fails to appear without valid reason or an agency that permits their act to go over their allotted time will not be allowed to Showcase for two years.
8. Flyers and handbills are not permitted on seats at the Showcase; an area will be provided outside the showroom to discuss dates & contracts

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Sincerely,

*Jan Murphy*

Jan Murphy, Chairman  
Showcase Committee

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