



Michigan Association of Fairs & Exhibitions

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MAFE 2012 CONVENTION & WORKSHOPS AGENDA

TENTATIVE- Subject to Change

Workshop and Round Table Topics listed on other side

Wednesday, January 11, 2012

3:00 – 5:00 p.m. Convention Registration – Hotel Center Concourse

Thursday, January 12, 2012

9:00 a.m. – 6:00 p.m. Convention Registration & Banquet Tickets - Hotel Center Concourse
1:30 – 2:00 p.m. Associates Meeting – DeVos Place Ballroom
2:00 – 6:00 p.m. **Trade Show – Silent Auction open to Attendees** – DeVos Place Ballroom
6:00 – 9:30 p.m. **Showcase**, DeVos Place Ballroom
9:30 - Midnight Visit Associate Member Hospitality Suites & Rooms with Entertainment - Hotel

Friday, January 13, 2012

8:00 a.m. – 5:00 p.m. Convention Registration – Hotel Center Concourse
8:00 – 11:00 a.m. Late Banquet Tickets – Hotel Center Concourse
8:00 – 11:30 a.m. Spouse Activities – Bingo, Prizes – Governor's Room, Hotel
8:00 – 8:45 a.m. **First Time Attendees**, Orientation & Continental Breakfast – DeVos Place Grand Gallery
8:00 – 9:30 a.m. **Workshops** (3 scheduled) – DeVos Place Grand Gallery meeting rooms
8:00 – 8:45 a.m. **Round Table Topics** (5-6 sessions) - DeVos Place Grand Gallery Overlook rooms
9:00 – 9:45 a.m. **Round Table Topics** (5-6 sessions) - DeVos Place Grand Gallery Overlook rooms
9:45 – 10:00 a.m. **Coffee Break**
10:00 a.m. – 6:00 p.m. **Trade Show – Silent Auction open to Attendees** – DeVos Place Ballroom
10:00 – 11:30 a.m. **Workshops** (3 scheduled) DeVos Place Grand Gallery meeting rooms
10:00 – 10:45 a.m. **Round Table Topics** (5-6 sessions) - DeVos Place Grand Gallery Overlook rooms
10:45 – 11:00 a.m. **Coffee Break**
11:00 – 11:45 a.m. **Round Table Topics** - DeVos Place Grand Gallery Overlook rooms
Noon – 1:00 p.m. Lunch **DeVos Place Ballroom**
1:00 p.m. - ??? Spouse Activities – Make It Take It - – Hotel Center Concourse
1:00 – 3:30 p.m. **General Session & Annual Meeting** – DeVos Place Ballroom
Keynote Speaker –
6:00 – 8:30 p.m. **Hospitality & Drawing of the M.A.F.E. & N.I.C.A. Mega Raffle**,
\$15,000 in prizes, open to all Convention attendees, DeVos Place Ballroom
9:00 - Midnight Visit Associate Member Hospitality Suites & Rooms with Entertainment - Hotel

Saturday, January 14, 2012

8:00 a.m. – 11:00 a.m. Spouse Activities – Show Me Session – Governor's Room, Hotel
9:00 a.m. – 2:00 p.m. Convention Registration – Hotel Center Concourse
9:00 – 9:45 a.m. Festival Members Meeting – Ottawa Room, Hotel
9:00 – 9:45 a.m. Zone Meetings – 1, 2, 3, 4, 5 & 6 - DeVos Place Grand Gallery meeting rooms
9:45 – 10:00 a.m. **Coffee Break**
10:00 a.m. – 3:00 p.m. **Trade Show – Silent Auction open to Attendees** – DeVos Place Ballroom
10:00 – 11:30 a.m. **Workshops** (3 scheduled) - DeVos Place Grand Gallery meeting rooms
10:00 – 10:45 a.m. **Round Table Topics** (5-6 sessions) - DeVos Place Grand Gallery Overlook rooms
10:45 – 11:00 a.m. **Coffee Break**
11:00 – 11:45 a.m. **Round Table Topics** (5-6 sessions) - DeVos Place Grand Gallery Overlook rooms
11:45 - 1:00 p.m. **Lunch** on your own
12:00 - 1:00 p.m. Silent Auction –**Final Bids closing**, DeVos Place Ballroom
1:30 p.m. – 4:00 p.m. Spouse Activities – Bingo, Prizes – Governor's Room, Hotel
1:30 – 3:00 p.m. **County Fair's Harness Racing** – MDA; Dan Rakietan, MHHA;
John Currie, MAFE & Northern Fairs & Racing Assoc
1:00 – 2:30 p.m. **Workshops** (3 scheduled) - DeVos Place Grand Gallery meeting rooms
1:00 – 1:45 p.m. **Round Table Topics** (5-6 sessions) - DeVos Place Grand Gallery Overlook rooms
1:45 – 2:00 p.m. **Coffee Break**
2:00 – 2:45 p.m. **Round Table Topics** (5-6 sessions) - DeVos Place Grand Gallery Overlook rooms
6:00 - 7:00 p.m. **127th Reception & Pre-Banquet Entertainment**, DeVos Place Ballroom
7:00 - 9:30 p.m. **Dinner Banquet** with Entertainment, DeVos Place Ballroom
MAFE Drawing, DeVos Place Ballroom
9:30 - Midnight Visit Associate Member Hospitality Suites & Rooms

Tentative WORKSHOPS:

Animal Health Update
Fire Extinguishers – types, placement, proper use & maintenance
The Insurance Process
Working with the National Weather Service
MDARD Food Code Update
Intro101 to QuickBooks Financial software
Developing a new Fairgrounds
IAFE Invited Speaker Session
Social Media – Facebook – QR Codes
Legislative Panel – Open discussion with Legislators
Proper Handling of Grey Water and other Sanitation Issues
Microsoft Technology Update
Issuing 1099's & 990 reporting
Sponsorships: How to approach folks

Tentative ROUNDTABLE TOPICS:

Starting Right at the Gate – Cash Procedures
How do you Handle a Positive Animal Test
Green Fair Grant Project
Act 80 Fairs & your By-Laws
Insurance industry trends
Beer Tent or Adult Beverage Refreshment area
Recycling at your Events
Helping Develop the Michigan Homemaker of the Year Contest
Developing the MAFE Scholarship Program
Producing Off-season Events
Blue Ribbon User's Discussion
Incident Command Post at your Events
Conducting Guest Surveys At Your Event
Weapons Free Zone – What does it mean
How to Contend with Young Crowds Gathering
How are You Handling Premium Funding
Partnering with your Concessionaires
Impact of Prevailing Minimum Wage in the Industry
The Cost of the New Health Care to the Industry
Entertainment: Who What Why Based on your Attendance
Making your Local Officials part of your Event
MAFE – Your Industry Concerns & Feedback

Convention dates: January 12-14, 2012 – 127th Annual Convention;
at the Amway Grand Plaza Hotel & DeVos Place, Grand Rapids MI.

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