



Michigan Association of Fairs & Exhibitions

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Benefits of the Michigan Association of Fairs & Exhibitions

A Michigan Association of Fairs & Exhibitions (MAFE) membership is a tremendous benefit for people within the Fair industry of Michigan. We offer educational and networking opportunities that only our Association offer. Listed below are a few of the many membership services from being a member of this 126 year old Association.

NEWSLETTER

Through an M.A.F.E. membership one receives "The Grandstand", the digital newsletter published by the Michigan Association of Fairs & Exhibitions which is designed to give our members current information and ideas relative to the Fair & Festival-Special Events industry.

MEMBERSHIP DIRECTORY

An annual Membership Directory and Date list is also published for members only. This document includes listings of all Fairs and Festival members with contact names information and pertinent facts such as attendance figures. This information is extremely valuable for networking and establishing business contacts. The Date List and Directories are distributed to all Fairs, Festivals, Organizations and Associate members who are members in good standing.

CALENDAR LISTING OF FAIRS & EVENTS BROCHURE

An annual brochure (125,000+) with a listing of Fairs & Events printed for general distribution throughout Michigan and surrounding area. These brochures are distributed in all 13 Welcome Centers including over 800 racks that are located in both the Upper & Lower Peninsula's, e.g. as Jay's Sporting Goods, Cabella's, travel offices, AAAs, the State Capitol, and many other high trafficked areas that people visit.

CONVENTION

Membership also entitles one to attend the M.A.F.E. Convention. The convention is held annually in January at the Amway Grand Plaza, Grand Rapids, Michigan through January of 2016 at this time. The Convention gives our members an opportunity to attend workshops, table topics, other informative activities, and allow members to network with all the Fair, Festival and Associate members.

LEGISLATIVE CONSULTANT

It has always been essential for associations to have access to the information flowing through the offices of state government. M.A.F.E. also employs full-time legislative consultants to follow important bills and laws pertaining to the Fair industry as to keep our members informed on the latest legislative issues.

RESOURCE CENTER

With a full-time Executive Director, the Association has a central focal point to help coordinate the exchange of information and questions the members may have or need help in searching out information.

This is a brief outline of the many benefits of being a Michigan Association of Fairs & Exhibitions member. Please call our office if we can help you in any way.

Convention dates: January 12-14, 2012 – 127th Annual Convention;
January 10-12, 2013; January 9-11, 2014; January 8-10, 2015; January 14-16, 2016
at the Amway Grand Plaza Hotel & DeVos Place, Grand Rapids MI.